

BREAKAWAY BUSINESS PLAN

52 SIDE HUSTLES ANYONE
CAN START TODAY



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51 ONLINE BUSINESS IDEAS YOU CAN START TODAY



Have you been thinking about starting an online business but have no idea what to do or how? You've come to the right place.

Imagine yourself running a super profitable business based on something you love to do. You get to set your hours and can work from anywhere in the world. You may decide to have this business as your primary source of income or use it as your 'side hustle' while maintaining your nine-to-five job. There are only three things you need to get started; the know-how, a computer, and an internet connection.

Are you interested?

The internet has created so many possibilities for everyone, regardless of age, education, or where they live, to build a sustainable online business that generates income every single month. And there's no better time to start than today.

According to the e-commerce giant, Shopify, more than 2.1 billion shoppers are expected to buy goods and services online by 2021, and sales are expected to reach more than \$6.5 trillion by 2023.

So how do you get a piece of that pie?

The answer is easy. Start an online business. If you don't know where to start, here are 51 online business ideas that you can start today.

Freelance Writer



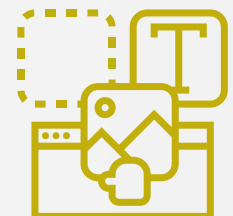
People are willing to pay you to create written content for them. This business idea is by far, one of the most popular and lucrative online gigs today. It's no wonder there are more than 54 million people who have joined the freelancing revolution. If you are great at communicating and knowledgeable about grammar, spelling, and punctuation, then becoming a freelance writer is right up your alley. You can write anything that strikes your fancy – stories, articles, product descriptions, or blogs. The choices are endless. While it takes a bit of time to build a solid reputation, you can start applying for jobs today on any number of freelance sites.

Graphic Designer



Graphic designers are always in high demand- from small businesses to multi-million corporations. The best part is, you don't have to be a professional graphic artist to start making money online. You can earn by designing anything from logos to comics even if your skills are still developing. But you need to ensure that clients notice you. One of the best ways to stand out online is by showcasing your experience with a catalogue of your work.

Website Builder



If you know how to build a website, then you know that not everyone possesses the skills required. It means that you can charge premium dollars for your knowledge. Businesses are always seeking to either build a website or improve them to be more attractive or efficient. You can work on emerging websites as well as established ones and build your reputation as you go.

Transcriber



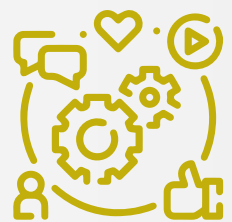
Are you good at listening and taking notes? Then you already have the most important skills for a transcriptionist. Transcription involves listening to audio files or videos and converting them into text. You can do this from almost anywhere at any time. All you need is a computer, a reliable internet connection and the patience to replay the audio file until everything you hear is written down correctly.

Appointment Setter



Appointment setters are simply individuals who call businesses and individuals to schedule meetings with sales representatives for products and services. In other words, you can make money just by calling people to talk to other people about goods and services that will benefit them. This is a perfect online business idea for those who love talking to people and have great communication skills.

Social Media Manager



Everyone with a brand wants to connect with people on social media. The problem is, not everyone knows how to do this well. This is where you come in. If you are an avid social media user and knowledgeable about using it to connect with an audience and build a brand, then you can earn big bucks offering this service to multiple companies online.

Copywriter



Being a copywriter is awesome! You get to flex your creative muscles and write content used for marketing products and services. You're probably asking, 'but isn't that the same as a freelance writer?' No it's not. Copywriters must write content particularly geared at enticing people to buy a product. Luckily, it's easy to get started and you don't have to have previous experience. Just be good at getting people to buy stuff.

Content Creator



You must have heard it by now - content is King and it's in high demand. A content creator is anyone responsible for contributing information in various forms such as videos and text for blogs to any media, in this case digital media. If you already have a robust online presence, you're a content creator. The trick is knowing how to monetize it. Numerous websites and bloggers are keen to pay top dollars for interesting, educational, and entertaining content.

Blogger



The term "blog" is short for "weblog," which refers to an online journal. Starting a blog is one of the easiest, most affordable ways to start a business and earn income online. You're probably thinking, 'but I suck at writing!' The good news is you don't need to be a professional writer or know anything about website development. The most successful blogs are those written in a conversational tone, like one friend talking to another. There are myriad ways to earn from your blog, including advertisements and sponsorships, offering online courses, and launching a podcast.

Proofreader



Proofreading involves examining text to find and correct any mistake in grammar, style, spelling, and typographical errors. Is it in high demand? You bet! Owing to the increased number of online businesses, the need for proofreaders has gone through the roof. Bloggers, brands, authors, and businesses are all hiring proofreaders to ensure their copy is error-free. Again, you simply need to find trusted sites that will bring you clients and pay you for your expertise.

Virtual Assistant



Offering your services as a virtual assistant to established businesses and business-minded individuals is one of the easiest online jobs you can start right now. Virtual assistants often handle tasks such as customer service, appointment setting, posting on social media, email marketing and diary management. You are in charge of the services you offer so you may start with one or two and add more as you get comfortable working online. Gradually build your client list and services to showcase to new prospects. In time, you will realize that your hourly earnings add up to a tidy sum.

Sell on Etsy



Etsy.com is an online marketplace specifically for unique items, most of which are hand-made, vintage or craft supplies. There are approximately 28.6 million active buyers on the site, eagerly ready to trade cash for exclusive items. If you have the right products, you could find yourself making enough to quit your job and sell on Etsy full time. It's super simple to set up an Etsy shop and the site already has built-in traffic and fans. This is good news for those just starting an online business as you don't have to spend much time or effort on marketing.

Sell on eBay



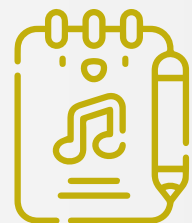
eBay.com is one of the largest global online marketplaces with approximately 182 million eBay buyers worldwide. Chances are if you decide to become a seller on eBay, there is not much to stop you from being successful. Don't know what to sell? Start in your home. Are there things you no longer want that would be of value to someone else? Do you have friends that would like to get things sold? You can also sell intangible goods such as software or information that is delivered entirely online or services such as your expertise or labour.

Whiteboard Video Creator



Have you seen those adverts in which animation is hand drawn and erased on a whiteboard? That's a whiteboard explainer video and they are in high demand. The best part is that they are super easy to create – once you have the right tools. This online business idea is steadily growing in popularity, so you should consider honing this skill.

Jingle Writer



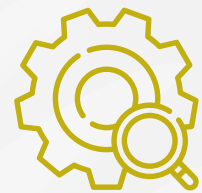
If you are a music lover and skilled in composing music, you could offer your services online as a jingle writer. A jingle is simply a catchy, memorable tune and lyric for TV or radio commercials. You can command even more cheddar if you record them as well.

Voice Actor



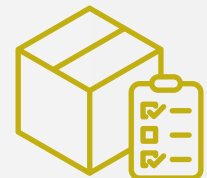
You're probably not going to believe this, but you can get paid for lending your voice to various projects! No, not singing – just you, talking. If you have a pleasant sounding voice and can speak clearly, there are companies and individuals who are willing to pay you to read their commercial scripts, audiobooks, narrate their Youtube videos and more.

Offer Search Engine Optimization



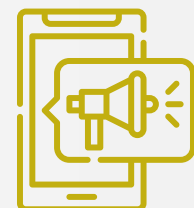
Anyone with a website wants it optimized so it will rank higher in search engines. Once you learn how to optimize web pages, you will realize how easy it is to get it done and you can start cranking out as many as you can handle within a day. It is one of the most lucrative online business idea, so your dollars could start adding up very quickly with this gig.

Product Tester



Want to have some fun with your online business idea and get free stuff? Then become a product tester. There are companies that are willing to send you products to try with a view of getting your feedback or a public review. That's it! Easy, right?

Online Ads Manager



Many companies understand the need to advertise online but they don't know how to do it or simply don't have the time and manpower. If you are familiar with social media advertising platforms, you can offer your services as an online ads manager.

Data Entry Specialist



If you have been reading this list and still don't see anything that you would like to do, check this out. You don't need specialized skills to be an efficient data entry specialist. Data entry jobs are easy, flexible and you decide how much you are willing to do. They're quite popular among companies seeking virtual assistants so you could twin the two and charge more.

Conversational Language Tutor



Can you speak another well, at least to the intermediate level? Thousands of students are waiting to take your classes! Charge them by the hour and make your classes fun and interactive.

Translator



This is a bit like the language tutor in that you need to be able to speak and understand another language at least to the intermediate level. The difference is that a translator simply converts one language into another. There's no teaching involved. Who needs a translator? Accurate translations are needed by both companies and individuals. Companies doing business overseas need to translate their websites and marketing materials, and adapt them to the target market. Individuals seeking to immigrate or have documents written in another language will require the services of a trusted translator.

Course Creator



No, you don't have to be a teacher to create a course. Considering that online learning is expected to reach \$240 billion by 2023, this is a wise niche to consider for your online business idea. If you're knowledgeable about a certain topic, such as making wire jewelry, photography or design, you could be making money online. Simply create step-by-step how to guides on the topic you know.

Customer Service Representative



Many companies are scaling their businesses and need an increasing number of customer service agents. You could offer a myriad of services under this banner. These include email tracking, chat support and report preparation. Previous experience is an asset but not a requirement as clients usually give you detailed instructions on what they want done.

Researcher



Here's another easy online business idea that you can start today. Get paid to use search engines for research topics, essays, meetings, and more. You already have this skill if you ever had to search Google for anything. Ensure that when you're searching, your topic is narrowed down and you cite credible sources. Imagine getting paid simply to use Google.

Business Card Designer



There is no shortage of people who are in desperate need of business cards and you can help. Yes, we know that you may not have graphic design skills but once you know the tools to use, you will realize that it's fairly easy to create professional looking business cards.

Offer Video Testimonials



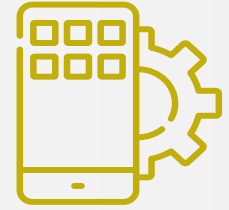
Video testimonials are a fantastic online business idea that you can start today if you are convincing, speak well and are comfortable in front of a camera. Companies know that persons will more than likely buy their products if it has great, believable reviews, so there is no scarcity of jobs in this department.

Business/Product Name Creator



Here's where you get to flex a lot of creativity and come up with winning names for various products and companies. Why would anyone pay you to do this? A lot of times people get stuck on finding the perfect moniker for their product or company and will seek fresh ideas to make the process easier.

Mobile App Developer



Another high-paying online business idea is mobile app development. While this may sound intimidating for the non-techy person, it is just like any other skill that you developed. Learn the skill, get the right tools and practice. If you don't wish to sell the apps yourself, you could always teach someone else the skill online and profit from that.

Video Marketer



Calling all producers! This niche is one of the best paying online business ideas currently. Why? Video has surpassed all other content types in terms of engagement. This means that everyone who is in the business of making money online is seeking video content. You can offer training videos, advertisements and social media content. The sky's the limit on this one.

Influencer



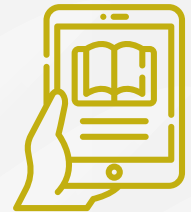
You have spent time amassing a legion of followers on social media. Someone should pay you for that. And many people want to! Companies and product creators search every day for persons with large social media following to align with their brands. You get to choose which brands you wish to be aligned with so it's a win-win for everyone

Illustrator



Whether you're an expert at creating caricatures, comics or portraits in pencil, offering your services as an illustrator to companies and individuals is an online business idea that gives you the platform to share your talent and get paid for it.

Design eBook Covers



With the increasing popularity of ebooks, there is a great need for ebook cover designs. With the right tools and skills, you can design a number of eye-catching ebook covers in just one day.

Relationship Advisor



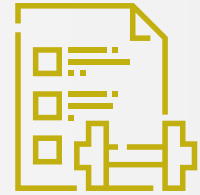
With the increasing popularity of ebooks, there is a great need for ebook cover designs. With the right tools and skills, you can design a number of eye-catching ebook covers in just one day.

Financial Consultant



Consider helping someone balance his/her books or draft a proper monthly budget. Expand this online business idea into source funding for projects or filing tax returns to stand out and get more customers.

Offer Workout Routines And Diet Plans



You eat, breathe, sleep and live a healthy lifestyle, including exercise and diet. Great! You can share your workout routines and diet plans online-all for a price of course. Ensure that you bear in mind the countries your clients are from and what's available in their markets.

Blog Commentary



No blogger wants to write content and have no one read, comment or share it. This is where you come in. Offer to read, make appropriate comments and share different posts on their blogs. Yes, that's all. This is one online business idea that is quickly picking up steam.

Game Coaching



No, we're not talking about sports. You can become an online gaming coach, teaching people how to play the latest video games or suggesting apps and hacks that they can access. This online business idea is a perfect gig for dedicated gamers.

Product Description Writer



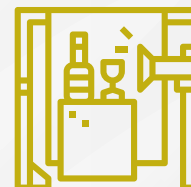
This calls for excellent copywriting skills. Once you can write a product description that convinces people to buy it, you are on your way to executing a profitable online business idea. Who wants this service? Everyone that has something to sell so your market is wide.

Resume And Cover Letter Writer



Well written cover letters and resumes will get a job candidate closer to an interview and ultimately their dream job. Crafting resumes that are specifically designed to meet the needs of recruiters is an excellent online business idea that is easy to start and that job seekers are willing to pay good money for.

Product Photography



Every company that sells products online needs high-quality product pictures for their website. Therefore, this is a definite money maker. Online is a great place to market your photography service and make some additional income. Clients will mail you the products and you take high-quality images on a white background for them. Just find a trusted website with ready clients for your services.

Dropshipping



Dropshipping is a service in which the seller does not keep goods in stock but instead transfers its customers' orders and shipment details to the manufacturer. It doesn't take much startup funds to launch a dropshipping business and you don't have to worry about overheads characteristic of a brick and mortar store.

Legal Consultant



As an attorney, you may not want to offer serious and private legal advice online. However, you could offer legal services that are within your purview to do online such as drafting legal agreements, writing website privacy policies, filing trademarks or drafting demand letters.

Online Cooking Classes



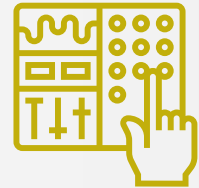
What's cooking? It could be your dishes in a number of kitchens all over the world. Passionate cooks can offer online cooking classes in a range of dishes - from vegetarian to Italian and even sauces and smoothies. You can also offer just recipes and tips if you don't want to go live.

Rebrand LinkedIn Profiles



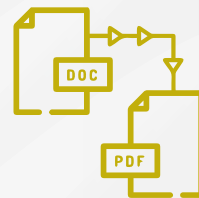
Help serious business-minded professionals showcase their experiences and grow their networks with a fully-optimized LinkedIn profile. You can offer packages based on the number of sections you are able to optimize. Bear in mind that no one will believe in your skills if you lack a fully optimized profile that stands out from the crowd.

Sound Effects Designer



There is a huge online market for sound effects. You can supply sound design for small projects like short adverts to big-budget productions like movies. The most common requests are sound design for animation, film, apps, intros and outros as well as trailers. If you are skilled in this area, you would have a ready-made niche for your online business idea.

File Conversion



Would someone pay you to change a PDF document to Word or Excel? You bet! File conversion is a popular online business idea because it takes very little to start, requires as much time as you can type and is needed by an increasing number of businesses and individuals.

Career Coach



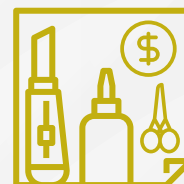
Where are the HR professionals? You can help scores of individuals figure out their next professional step with online career coaching. You can be general or create a niche in various fields, for example, entertainment or finance. Increase your offerings and earnings by providing extras like interview tips or managing workplace stress.

Logo Animation



Who doesn't like an animated logo? Animation tends to bring static logos to life in an engaging way. That's why more and more brands are hiring freelancers with the skills to make their logo do something awesome with effects. You can be one of those freelancers if you are skilled in this area.

Craft Lessons/Sale



We bet you didn't know that your origami or crochet skills could be an online business idea that you can start today. There are numerous freelancing websites that are designed with creative categories where you can either sell your craft or teach someone how to do it.

Bonus: Survey Creation



You can create surveys for companies seeking to learn something specific about their market or customers. Creating online surveys has never been more fun or easy since the introduction of software that makes the surveys for you. All that you are required to do is enter a few objectives and you're set. Imagine how many companies you can create surveys for using one of these software.

CONCLUSION

Starting an online business is becoming more popular with the heightened use of the internet globally. If you want to earn extra income or pivot your career into working from the comfort of your home, the best time to start is today. Focus on one of these ideas and with the right attitude and preparation, you will be on your way to building a solid and profitable online business.



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